



Gripping promotion

Ritter-Pen is literally offering promoting companies a gripping platform for their advertising messages in the form of *A&nos*. The high-quality retractable ballpoint novelty that is "made in Germany" offers a pleasant haptic and ergonomic feel thanks to the totally new design of its gripping zone – overall three rubber-coated gripping surfaces adapt to suit the natural posi-

tion of the fingers when writing. The high writing comfort is rounded off by the soft writing high-quality *Marathon Soft* refill which guarantees immaculate handwriting. The promising newcomer is also available as a frozen version.

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