



Thanks to a special additive in the plastic, the surface of the *Fresh Antibacterial* has a permanent antibacterial effect.

A further step in the direction of more sustainability: *Plant* of the Ritter Cares brand.

## Permanent protection

Ritter-Pen is offering the ballpoint pen, *Fresh Antibacterial*, for users with high hygiene standards or for highly frequented areas of application. A special additive in the plastic ensures a permanent, antibacterial surface, which is guaranteed for the entire service life and which is tested and certified in compliance with ISO 22196. In addition to this special property, *Fresh* convinces with its clear design language and functionality. The “made in Germany” seal stands for high quality and fast delivery times, whilst the *Jogger Soft* refill that is equipped with the latest balance flow

technology ensures comfortable writing characteristics.

The new *Fresh Antibacterial* comes in plain white or with coloured transparent clips.

For the production of writing instruments of the brand Ritter Cares, Ritter-Pen is further pushing the processing of naturally reusable materials. The model called *Plant* is a new edition to the *Eco* line. The shaft of the retractable ballpoint pen is made from the organic-based plastic, PLA, which is gained from maize and sugar cane. Only the mechanism comprises of conventional ABS.

The fact that fossil resources are saved and the CO<sub>2</sub> emissions reduced during its production, turn *Plant* into a sustainable, “made in Germany” promotional product, which conveys aesthetic value and responsibility. The model with a nice haptic feel comes with an indelible *X-20* refill and is available in six standard shades.

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[www.ritter-pen.de](http://www.ritter-pen.de)