



 **RITTERPEN®**

2023



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 **RITTERPEN®**

**MADE IN
GERMANY**



BIO BASED

CARBON NEUTRAL

DIN-CERTIFIED
BIOMATERIALS



REDUCE REUSE RECYCLE

INNOVATIVE RECYCLING-CIRCUITS



POST CONSUMER RECYCLED MATERIAL

CARBON NEUTRAL BALL POINT PENS
MADE OF OLD HOUSEHOLD APPLIANCES



POST-CONSUMER
RECYCLED PLASTIC

NEWS



SCREEN



RIDGE



CREST RECYCLED ID



RIDGE RECYCLED M



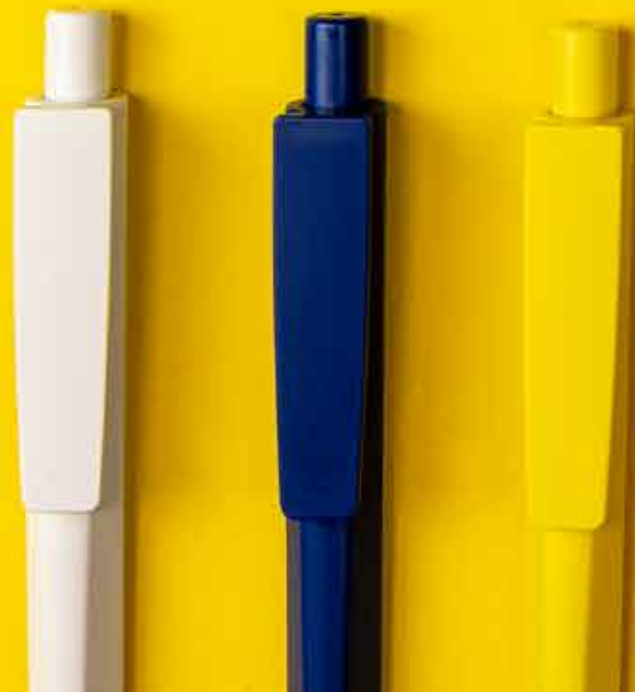
RIDGE

DYNAMIC DESIGN

PERFECT HAPTIC



**ESPECIALLY
DYNAMIC**



RIDGE RECYCLED M



EYE CATCHING LINES



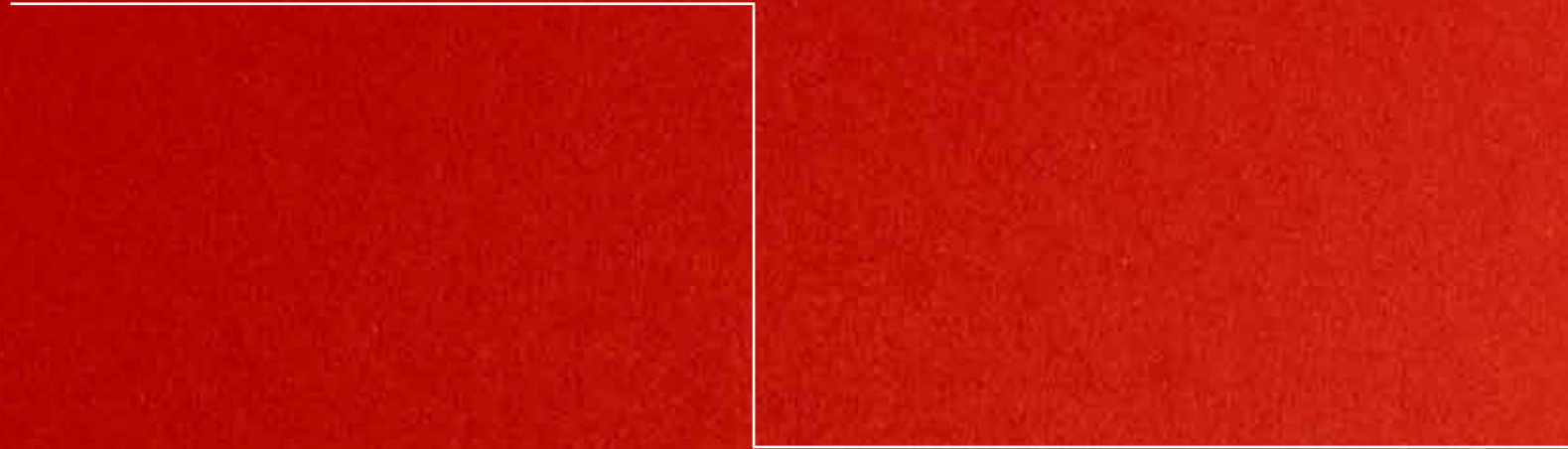
**FUNCTIONAL FUSION
OF MATERIALS**



**ESPECIALLY
SHINY**



CREST RECYCLED ID



POST CONSUMER RECYCLED MATERIAL



CARBON NEUTRAL



The image features a split background of blue and white. On the blue side, there are four blue pens: two with clip-on caps and two without. On the white side, there is one white pen with a clip-on cap. The text 'ESPECIALLY SUSTAINABLE' is written in blue, bold, sans-serif capital letters, slanted upwards from left to right, spanning across the boundary between the blue and white backgrounds.

**ESPECIALLY
SUSTAINABLE**



SCREEN

DIGITAL FOIL

RUBBER GRIP



**ESPECIALLY
COLORFUL**

01 MODEL

Select your model

#yourstyle

02 COLOR

Design your pen in your favourite color.

03 REFILL

The choice of refill is up to you.

04 YOUR LOGO

The logo upload function in our configurator is the final step towards your perfect design.

#yourstyle

CONFIGURATOR

5 STEPS TO YOUR INDIVIDUAL PEN



Either using our online configurator or the classical way with our nice full line catalog





**ESPECIALLY
IMPRESSIVE**



Ultra Recycled PP
approx 6.000 m*
Tip Stainless steel, 1.0 mm TC-ball
ISO 12757-2 / document proof

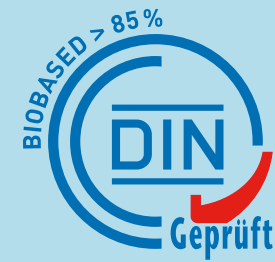


ULTRA RECYCLED-Refill

The sustainable option of the Ultra refill. Made of 95% recycled polypropylene.
A sustainable upgrade for every RITTER PEN.
Writing length: approx 6.000 m.




 **RITTERPEN®**



 **biobased**





„Stopping advertising
to save money
is like stopping your watch
to save time“

Henry Ford

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